The scope of the project is to create formal structured web single page application platform. Marketing portal acts as a single portal where marketing division of AIG can onboard and perform various activities to bring the products to the floors of the selling regions.
  
Vision of Marketing Portal
  
Establish and roll-out a highly integrated and intuitive platform for AIG Marketing
  
operations team with an aim to
  
• Reduce creation to shelf time
  
• Reduce of time spent on system related work
  
• Increase employee engagement by creating an attractive working space